

## ANNEX 25 Website Information Reserved Area Section

### INFORMATION IN ACCORDANCE WITH THE REGULATIONS ON THE PROTECTION OF PERSONAL DATA

LU-VE S.p.A., with registered office in Via Vittorio Veneto, 11 in Varese, in its capacity as data controller of personal data (hereinafter referred to as the "Data Controller"), issues this information to the Data Subject in compliance with European and Italian regulations on the protection of personal data.

The Data Controller has appointed a Data Protection Officer (DPO), whom the Data Subject may contact by writing to the following address: [dpo.luve@luvegroup.com](mailto:dpo.luve@luvegroup.com)

This information supplements the navigation policy of the website, in order to illustrate to the User how the Data Controller will specifically process the data entered in this contact form: we therefore invite you to read our privacy policy:

<https://www.luvegroup.com/en/privacy>

#### **Purpose and legal basis of the processing**

The Data Controller processes personal data for various purposes:

- 1) allowing the User to register in the reserved area and access the related services, as well as enabling the Data Controller to carry out all administrative, accounting, and tax-related activities and to fulfill, more generally, all legal obligations to which it is subject: the legal basis for the processing is constituted by the necessity for the pursuit of the above-mentioned purposes;
- 2) using the contact details of the Data Subject (email address) to transmit commercial communications containing information about products or services: for this purpose, express consent is required, which can be revoked by writing to the email address indicated below.

#### **Data Retention Period**

Your personal data will be processed for the time strictly necessary for the pursuit of the above-mentioned purposes, after which they will be deleted or made anonymous. Where the personal data is linked to a special account created by the Client at the time of his/her registration on the Site, the Company will automatically delete them in the event that the Client does not access the reserved area in the 12 months following the last access. For the purposes referred to in point 2, the data will be processed until consent is revoked, regardless of the channel used: the Data Subject may revoke consent or in any case object to the processing at any time. In any case, for technical/organizational reasons, the processing will last for 30 days from the terms indicated above.

#### **Nature of the provision of data and consequences in case of refusal**

The provision of data for the purposes referred to in point 1) is necessary and therefore any refusal to provide them in whole or in part may make it impossible for the Data Controller to pursue the aforementioned purposes. The provision of data for the other purposes is optional: failing that, the Data Controller will not be able to carry out the corresponding activities but will still be entitled to pursue the purposes referred to in point 1).

#### **Scope of data communication and categories of recipients**

Exclusively for the purposes specified above, all data collected and processed may be communicated to internal figures authorized to process the data by virtue of their respective duties, as well as to the following categories of external parties: external structures that collaborate directly with the Company in the technical and information management of the Site and any other external figure to whom it is necessary to communicate the data. Should these recipients process data on behalf of the Company, they will be designated as data processors by means of a specific contract or other legal act.

#### **Transfer of data to a third country and/or an international organization**

Your personal data will not be transferred to non-European third countries.

**Rights of the data subjects**

The data subject has the right to ask the Data Controller to access his/her personal data and to rectify them if they are inaccurate, to delete or limit their processing if the conditions are met, to object to their processing for legitimate interests pursued by the Data Controller, as well as to obtain the portability of the data personally provided only if subject to automated processing based on consent or contract. The interested party also has the right to revoke the consent given for the processing purposes that require it, without prejudice to the lawfulness of the processing carried out up to the time of revocation.

To exercise his/her rights, the Data Subject may use the form available [here](#) and forward it to the Data Controller at the following address: [privacy@luvegroup.com](mailto:privacy@luvegroup.com) The Data Subject also has the right to lodge a complaint with the competent supervisory authority, the Italian Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)).

**UPDATED: June 2022**

This Policy may be subject to change. We therefore recommend that you regularly check this website and take into account the most up-to-date version of the information contained therein.